

Real-Time Lead Screening Tuned to Your Strategy

Accelitas® offers a next level solution for pre-qualifying leads to identify value, reduce underwriting costs, and improve ROI

The ability to pre-screen leads allows businesses to target prospects more likely to become profitable customers. But successful lead generation is increasingly a matter of reach, speed, and efficiency. Many companies rely on traditional lead screening services with limited coverage and insight. Unless your service can reach a broad and inclusive audience tailored to your strategy, it's missing significant revenue opportunities.

Ai Screen is a real-time lead screening service designed to deliver valuable and attainable leads customized to a business's decisioning criteria. It lets you expand your potential prospects, while increasing response and conversion rates by eliminating unqualified prospects, and fraudulent and duplicate leads.

The Ai Screen Advantage

- » Real-time scoring on leads
- » Reach thin-file and no-file borrowers
- » Address First Payment Default needs
- » Address conversion needs
- » Improve ROI on managing leads
- » Reduce poor quality, fraudulent leads
- » A non-FCRA service

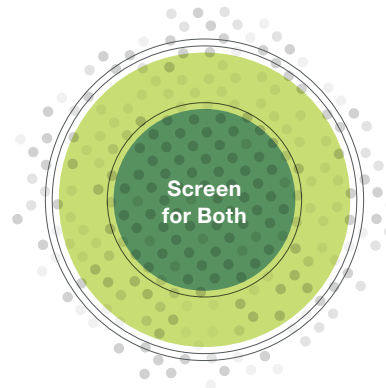
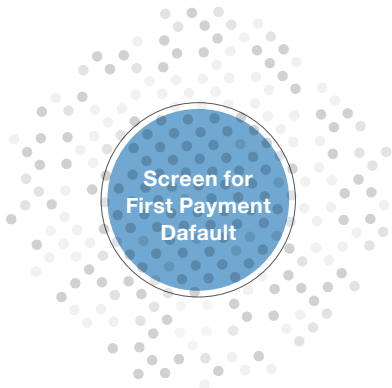
Accelerated Insight API platform — smarter solutions for lead screening

Accelitas non-FCRA lead screening services deliver real-time signals that enable lenders to tune their lead screening process to focus on First Payment Default (FPD), conversion, or both. These quick screens can identify a more inclusive consumer population while also helping prevent fraud.

Ai Screen | FPD is a lead screening service that combines our proprietary analytics in risk modeling to produce indicators on the likelihood of FPD based upon the submitted information.

Ai Screen | Conversion is a lead screening service that combines our proprietary analytics in risk modeling to produce indicators on the likelihood of loan conversion based upon the submitted information.

Ai Screen | FPD + Conversion is a lead screening service that combines our proprietary analytics in risk modeling to produce indicators on the likelihood of both FPD and loan conversion based upon the submitted information.



Ai Screen	Validate RT and Account Format	Real-Time API Validation	Tuned for FPD	Tuned for Conversion
Ai Screen FPD	★	★	★	
Ai Screen Conversion	★	★		★
Ai Screen FPD + Conversion	★	★	★	★

It's time to reimagine financial access

The latest addition to the Accelitas Accelerated Insight® Platform provides customized web services for lead screening that allows lenders to access a broader universe of profitable customers. This service can be combined with our credit scoring and account validation products to deliver real-time, frictionless solutions to help lenders say “yes” to more profitable customers with confidence.

See our analytics in action.

REQUEST A FREE CONSULTATION

For other inquiries:

Email: sales@accelitas.com

Call: 415-842-7715

www.accelitas.com

About Accelitas

Accelitas® is reimaging financial access through the transformative power of data. Our AI-powered predictive analytics and alternative data sources deliver fast, fair, and frictionless ways to help companies achieve business growth and financial inclusion. Powered by the real-time web services of its Accelerated Insight® Platform, the company provides innovative ways to seamlessly validate accounts and accept more creditworthy borrowers. The company is headquartered in Petaluma, California.